



## Nationalities 1000

This module drills down to departing international passengers by nationality.

### Coverage:

- 840+ international airports, 1,000+ Terminals, 110+ countries
- 200+ nationalities
- actuals & two year forecasts
- terminal, airport, month, quarter & year
- airport & terminal rankings by nationality
- key nationality seasonality by airport and by terminal
- age, gender, purpose, means of travel
- direct, transfer & total international pax
- actuals & forecasts

### Subscription:

- 12 months with optional annual renewal and unlimited corporate users

1,000+ terminals

200+ nationalities

95% pax

## Unparalleled Detail and Coverage

Use this exclusive data module to target the potential shopper by nationality at any of the 840+ international airports with their 1,000+ international departure terminals. All data fully updated monthly on the database, client sites and App.

## Historical and Immediate

Uniquely, Nationalities 1000 represents monthly and annual nationality figures. Actuals are available from January 2010 as standard.

## The Future

In addition to the nationality mix right now, use our decades-long forecasting capabilities and see projected nationality numbers two years ahead by airport and terminal. All forecasts roll forward automatically each month.

## See from every angle

Drill down to terminal level, navigate by airport, or study data and trends at region and country level. Get wide-ranging demographic data and see rankings across all data parameters.

## Easy to Use

- ✓ Dedicated online domain for each company
- ✓ Comprehensive data selection
- ✓ Data and graphics based presentations
- ✓ Fully interactive searching, viewing and sorting
- ✓ Also available on iPad

## Perspectives

- ✓ terminal, airport, country, region
- ✓ transfer passengers analysed separately

## Flexible

- ✓ nationality breakdowns
- ✓ rankings of nationalities
- ✓ rankings of global airports, terminals and countries by chosen nationality

## Support

- ✓ dedicated, 24hr support team
- ✓ custom data requests, technical support, consultation
- ✓ weekly custom analytics to every member of your team