



Tourism

This module tracks visitors by nationality for 200+ countries.

Coverage:

Annual Summaries

- Visitor arrivals by means of transport
- Leisure & business travel split
- Visitor arrivals by departing region
- Visitor arrivals by nationality
- Data uploaded twice a year

Monthly updates

- 140 countries
- Total visitor arrivals
- Visitor arrivals by country of origin
- or airport where published
- Data uploaded daily to subscriber sites

Subscription:

- 12 months with optional annual renewal and unlimited corporate users

220
annual

140
monthly

up to the
current year

A Two-Part Package

Air4casts' Tourism module is a comprehensive database of visitor nationality data from a variety of global sources, allowing the user not just airport summaries but to take their analysis well beyond the airport. The module offers two strands of data: annual country reports from the UNWTO and monthly and quarterly data collected from available countries and airports.

Annual Country Summaries

See visitor data from the rigorous UNWTO analysis of 220 countries at an annual level with four levels of breakdown:

- ✓ **Air, Land and Sea**
visitor arrivals by means of transport plus back data
- ✓ **Leisure and Business Travel**
the breakdown is available for the majority of countries
- ✓ **Passenger Arrivals by Departing Region**
a summary for each of the 220 countries
- ✓ **Passenger Arrivals by Nationality**
visitor and/or tourist arrivals; a top 10 country summary

Easy to Use

- ✓ Dedicated online domain for each company
- ✓ Comprehensive data selection
- ✓ Data and graphics based presentations
- ✓ Fully interactive searching, viewing and sorting

Monthly & Quarterly Data

A more detailed set of data for a smaller number of countries up to the current year, the Monthly & Quarterly section gives you data broken down to month and quarter for 140 airports with the following parameters:

- ✓ **total visitor arrivals**
- ✓ **visitor arrivals by country of origin**
- ✓ **visitor arrivals by country of origin & airport where data published**
- ✓ **the data source and the appropriate data licence agreements**

And where available:

- ✓ **arrivals by nationality**
- ✓ **method of travel**
- ✓ **reason for visit**
- ✓ **visitor demographics**

Support

- ✓ dedicated, 24hr support team
- ✓ custom data requests, technical support, consultation
- ✓ weekly custom analytics to every member of your team