



iPad App

The App combines the best of everything Air4casts has to offer: big, complex data, beautiful presentation and analysis, updated every day. Multiple uses, from customer meetings to business planning and promotions development.

Coverage:

- International passenger data
- Airline data
- Fastest growth forecasts
- Nationality profiles
- Traveller demographics
- Routes Top 200
- Interactive Route Mapping tool
- Retailer passenger flows
- Retailer nationality profiles
- Interactive and intuitive
- Fully customisable

Subscription:

- 12 months with optional annual renewal and unlimited corporate users

Air4casts' iPad App for Travel Retail

The newest stage in our product evolution, this App combines the best of everything Air4casts has to offer: big, complex data and beautiful, clever presentation and analysis, updated every day.

Powerful Summaries

See data summaries from 6 sections and 4 modules, chosen for Travel Retail by our team as the most powerful for our industry.

Beautiful Presentation

The App is intuitive and updated daily, but also an attractive presentation tool. Data is presented in table, graph and map form, and can all be downloaded to Excel.

Practical Applications

Use the App in Marketing and Sales, as a reference tool, in customer meetings, for business planning and promotions development.

Real Applications

- ✓ Useful for Marketing, Sales and Management
- ✓ reference tool
- ✓ customer meetings
- ✓ business planning
- ✓ promotions developments

Support

- ✓ dedicated, 24hr support team
- ✓ custom data requests
- ✓ technical support
- ✓ consultation
- ✓ weekly custom analytics to every member of your team

