



Routes 1000

This module drills down to departing international passenger numbers by destination.

Coverage:

- 940+ international airports
- 1,400+ international departure terminals
- 400+ airlines
- departing international passenger data by terminal and
- by destination airport, destination country, class of travel and airline used
- the annual view to the hourly view
- using actual and forecast passenger numbers, not seat capacities

Subscription:

- 12 months with optional annual renewal and unlimited corporate users

1,400+ terminals

400+ airlines

95% international pax

Indispensable Data

Our Routes 1000 module is entirely unique in Travel Retail. Routes 1000 uses real passenger numbers, not raw seat capacity data. Identify the shopper from every possible destination and timescale angle: world, region, country, airport, terminal, year, month, week or day.

Destinations

Access extensive actual and forecast passenger numbers by destination. Identify key routes and destinations, or anticipate new route developments.

The Full Picture

Analyse the airlines operating on each route, their passenger share or split out First and Business passengers.

Promotions

Use the unparalleled detail of Routes 1000 to target the consumer: find the best weeks in the coming year, see who's in Departures today and drive out target dates.

Easy to Use

- ✓ Dedicated online domain for each company
- ✓ Comprehensive data selection
- ✓ Data and graphics based presentations
- ✓ Fully interactive searching, viewing and sorting
- ✓ Also available on iPad

Perspectives

- ✓ terminal, airport, country, region, global
- ✓ day, week, month, year

Flexible

- ✓ top destinations and airlines for First and Premium
- ✓ top routes for Business rankings

Support

- ✓ dedicated, 24hr support team
- ✓ custom data requests, technical support, consultation
- ✓ weekly custom analytics to every member of your team